Press release

**Adam Hall Group at the PLASA Show 2025  
 – Product highlights for live events and fixed installations**

**Neu-Anspach, Germany – 1 September 2025 – The Adam Hall Group is coming to the PLASA Show in London! From 7 to 9 September, the global event technology manufacturer will be presenting the latest products from its Cameo and LD Systems brands at stand B22 in the Olympia Exhibition Centre. The focus will be on highlights such as the Cameo P6 LED profile spotlight and the powerful LD Systems ICOA Pro PA speaker series. Visitors to the show with an AV focus can also find out about the extensive installation solutions from Adam Hall Integrated Systems. In addition, the PLASA Show marks the launch of the Adam Hall Group's new UK Show Space.**

From compact IP65-rated outdoor moving lights to LED profilers for theatre and TV, from robust professional compact PA systems to slimline Dante installation subwoofers – the range of event technology and installation solutions that Adam Hall Group brought to the PLASA Show in London has never been more diverse. Visitors to the show can get a comprehensive overview of the products and applications of LD Systems and Cameo on approximately 70 m2 of exhibition space.

**Cameo trade fair highlights at a glance:**

**P6**

The P6 is the most powerful LED profile spotlight in the Cameo P series and is aimed at users in the professional theatre, TV and event sectors. The P6 replaces conventional 2.5 kW halogen profile spotlights and illuminates people and objects with high CRI (98 Ra @ 5,600 K) and TLCI (94 @ 5,600 K) values precisely and naturally. In addition to XColour technology for maximum colour precision and stepless colour temperature adjustment (1,800 K to 10,000 K), the P6 FC also features a 360° rotatable 4-fold shutter system.

**AZOR SP2 IP**

For many years, the moving heads of the AZOR series have impressed with their combination of compactness, versatility and highly efficient optical systems of the highest quality. The AZOR SP2 IP is the latest model in the series: a compact spot profile moving head with a 300 W LED light source, a large 3°-51° zoom range and motorised framing blades – and now also available as an IP65 version for outdoor use.

**LD Systems highlights at a glance:**

**ICOA PRO**

The further development of the popular ICOA PA systems includes active full-range coaxial loudspeakers – ICOA PRO 12 A and ICOA PRO 15 A – and the active 21" bass reflex PA subwoofer ICOA PRO SUB 21 A. With its professional features and high output power, the ICOA PRO series is aimed at ambitious bands, musicians and DJs as well as rental companies and commercial customers. The series is rounded off by connection and control options via Bluetooth 5.1 and the ICOA PRO app for smartphones and tablets.

**DQOR SUB**

The DQOR SUB 8" subwoofer with 10" passive radiator complements the DQOR loudspeaker series with a compact installation subwoofer with IP55 protection for indoor and outdoor use. In addition to an active and a passive version, users can also choose an active Dante version. What makes it special: the DQOR®SUB 8 D is the only subwoofer with Dante connectivity on the market that is suitable for outdoor use.

**MAILA**

The Modular All-Round Intelligent Line Array combines the best concepts in sound reinforcement technology and sets new standards in terms of diversity and flexibility as a scalable sound reinforcement system. Based on four basic elements, MAILA is available in several sets and performance classes and impresses with its slim, wireless design concept in live venues, theatres and corporate events.

**New UK Show Space**

The Adam Hall Group's new UK Show Space in Derby offers the opportunity to familiarise yourself with the LD Systems, Cameo and DEFENDER brand portfolios in a relaxed and personal atmosphere. Following the grand opening with invited guests on 30 September, the UK Show Space in Unit 5 of the North Edge Business Park can be booked free of charge by anyone interested in product demonstrations and more from the 2nd of October onwards. Interested parties can register for a visit to the UK Show Space [here](https://forms.office.com/Pages/ResponsePage.aspx?id=mtqFllMYMUCntIWirk-Uw1MdTWBi6BdLheamIydA3XFUM09CSVhYRFFZWURZMVZYVE5HMENYNjFaOC4u&origin=QRCode) at the PLASA Show stand. If you have any further questions about the UK Show Space, please contact:

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**The Adam Hall Group at the PLASA Show 2025:**

Stand B22

#AdamHallGroup #IntegratedSystems #Cameo #ForLumenBeings #LDSystems #YourSoundOurMission #EventTech #ExperienceEventTechnology

**Further information:**

[plasashow.com](https://www.plasashow.com/)

[cameolight.com](https://www.cameolight.com/)

[ld-systems.com](https://www.ld-systems.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Its target groups include retailers, B2B distributors, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and manufacturers of industrial flight cases. Under its brands **LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®**, the company offers a wide range of professional audio and lighting technology, stage equipment and flight case hardware. Founded in 1975, the Adam Hall Group has developed into a modern, innovative event technology company and has over 14,000 m² of storage space in its logistics park at its headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already received a number of international awards for its innovative product developments and forward-looking product design from renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, is showcasing the future of pro audio design with its iconic MAUI® P900 speaker column and was recently honoured with the coveted German Design Award. Further information about the Adam Hall Group can be found online at

[www.adamhall.com](http://www.adamhall.com)